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**eCaring to Demonstrate First-of-its-kind Care Management System  
at 2012 mHealth Summit**  
*Cloud-based Solution to Generate Real-time, In-home Patient Data,  
Reducing Hospital Readmissions*

NEW YORK, NY, November 28, 2012 — [eCaring](#) will demonstrate its unique, cloud-based care management system at the 4<sup>th</sup> annual [mHealth Summit](#) at the Gaylord National Resort and Convention Center in Washington, D.C., on Dec. 3-5 (booth #235). The first-and-only of its kind, the platform allows users to access real-time, in-home patient data from any web-enabled device.

With new legislation penalizing hospitals and care facilities for high readmission rates, eCaring has the potential to save the U.S. health care industry millions of dollars annually by avoiding preventable hospital visits. The system also enables accountable care organizations (ACOs), medical homes and managed long term care (MLTC) programs to reduce the individual and population costs of their patients, which is vital for organizations reimbursed under capitated rates.

“eCaring fills a care coordination gap by providing health care providers and caregivers with real-time, comprehensive behavioral and clinical data from a patient’s home,” says Robert Herzog, CEO of eCaring. “This unique platform improves care quality, lowers health care costs and reduces hospital admissions, allowing seniors and people with chronic conditions to remain at home longer.”

As part of the demonstration, eCaring will also be introducing a suite of new features. Developed to better meet the needs of its organizational users, eCaring 2.0 includes upgrades such as customizable text and email alerts, a comprehensive dashboard to view reports, free text notes, and easy-to-use vital sign entry. The system has also been optimized for use on tablet devices.

eCaring was handpicked by mHIMMS, AARP and Aging 2.0 to showcase its system at the EngAGE Pavilion, as one of the most innovative and promising technologies in the aging space.

“The EngAGE Pavilion is designed to highlight cutting-edge and early stage companies in the mobile health space,” says Richard Scarfo, director of the mHealth Summit and VP of Events at HIMSS Media. “We selected the most innovative companies that are key drivers in transforming health care delivery and disease management for a healthier society.”

eCaring is currently working with Morningside House Long Term Home Health Care to improve care coordination and reduce hospital readmissions for older New Yorkers. Within the coming weeks, the company is starting programs with Beth Israel Hospital, to manage post-discharge congestive heart failure (CHF) patients, and with the Geriatric Faculty Practice of Maimonides Medical Center, both in New York City.

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**About eCaring**

eCaring is a privately-held, New York-based technology company that uniquely integrates behavioral and clinical data to provide a real-time, round-the-clock home health care management and monitoring system for seniors and people with chronic conditions. The unique cloud-based platform allows hospitals, family caregivers and care providers to spot changes in a patient's normal patterns, receive alerts when intervention is required to keep small problems in the home from becoming big ones in the hospital, and improve information sharing among all health care providers.

[www.ecaring.com](http://www.ecaring.com)

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